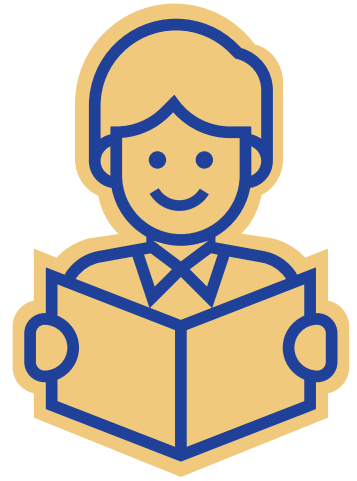




What if... We read?

Tips for encouraging reading
in the daily life of grown-ups and
children.



This is something to keep in mind when we are with children and young people.
Our attitude is a decisive factor in their learning process.
It's easy! Will you give it a go? Try it!

1. Reading is...

Looking, observing, being curious, arousing interest, laughing, sharing, imagining, exploring, crying, learning, growing...

2. Opening a book is reading.

Reading is access to knowledge. Knowledge is learning. Learning is knowing. Knowledge provides us with the tools to go out into the world.

3. Everyone has the right to read.

Having access to reading is a fundamental right. There are books for everyone, you just have to find the right one for each person. For those who can't read, there are also books, magazines, picture books, novels, articles, recipes, newspapers, websites, blogs, etc.

4. You can read any time and any place.

At home, in the park, at summer camp, in the street, in bed... while having breakfast, while waiting, while sharing...

5. By reading every day we become good readers.

A love for reading is developed by reading every day, by having books to look at, stories to talk about or newspapers to flick through. And not only at home or at school. A great time to encourage this is during children's free time, recreational activities or at summer camps.

6. Reading stories out loud and explaining them...

...stimulates emotions, active listening, focus and engagement.

7. Reading together or sharing experiences, it's all about sharing.

Sharing what we read brings us closer to one another. There are as many stories as there are readers. We can discover them by just listening to the other person.

8. Reading is infectious.

If grown-ups read, children will read too. Those who don't see others reading will struggle to become good readers.

9. Our own library is the one we love the most.

Having a selection of texts or books that are special to us. They can be kept on a shelf or simply written down on a list, what really matters is that they are ours.

10. Books given as a gift will always be treasured by those who receive them.

Bookshops and libraries, our greatest allies.